

THE MIDWEST PODIATRY CONFERENCE IS NOW THE:



CONTINUING AS THE PREMIER MEETING FOR
FOOT & ANKLE PHYSICIANS, SURGEONS, & ASSISTANTS

MARCH 26–29, 2026

**EXHIBITOR PROSPECTUS &
SPONSORSHIP OPPORTUNITIES**

**CHICAGO MARRIOTT
DOWNTOWN
MAGNIFICENT MILE**

540 N. Michigan Avenue
Chicago, Illinois 60611
www.themidwestfac.org
exhibits@themidwestfac.org
312-201-6771



ABOUT MIDWEST FOOT AND ANKLE CONFERENCE

Celebrating 76 years, The Midwest Foot and Ankle Conference (formerly Midwest Podiatry Conference) strives to promote the art and science of podiatric medicine and surgery. Our conference hosts over **1,000 attendees from 41 states and Canada**, making us one of the largest podiatric conferences in the nation. We represent a broad spectrum of podiatric professionals who specialize in surgery, sports medicine, diabetic feet, geriatrics, arthritis, orthopedics, pediatrics, biomechanics, wound care, and general podiatric care.



WHO ATTENDS?

The Midwest Foot and Ankle Conference isn't just for DPMs, it's for the whole practice! **Advanced Practice Providers, Assistants, Practice Managers, and Office Managers** are all welcome at the Midwest Foot and Ankle Conference, and often, they are THE decision makers when it comes to purchasing. Fellows and Residents also make up a large number of our attendees and are perfect for building new client relationships.

EXHIBITING AT THE MIDWEST FOOT & ANKLE CONFERENCE

Whether your goal is to build a new client base or nurture existing relationships, The Midwest Foot and Ankle Conference is a must-attend event.

EXHIBIT HALL HOURS

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
March 25	March 26	March 27	March 28
Move-In	Move-In		
6:00 PM – 9:00 PM	8:00 AM – 10:00 AM		
	Hall Open	Hall Open	Hall Open
	11:00 AM – 3:30 PM	8:45 AM – 3:30 PM	8:45 AM – 1:30 PM
	Dedicated Exhibit Hours Lunch: 11:30 AM –1:00 PM PM Break: 2:30 PM–3:00 PM	Dedicated Exhibit Hours AM Break: 9:00 AM – 9:30 AM Lunch: 11:30 AM –1:00 PM PM Break: 2:30 PM–3:00 PM	Dedicated Exhibit Hours AM Break: 9:00 AM – 9:30 AM Lunch: 11:30 AM –1:00 PM
			Move-Out
			1:30 PM – 4:00 PM

EXHIBITOR BENEFITS

IN ADDITION TO A BOOTH IN THE EXHIBIT HALL, EXHIBITORS RECEIVE THE FOLLOWING COMPLIMENTARY BENEFITS:

- 6-foot skirted table and 2 chairs
- 1 wastebasket and ID sign
- 2 exhibitor badges
- Pre and Post-conference attendee list valued at \$500
 - Includes First Name, Last Name, Organization, Address, and Phone (Email list available for purchase or as part of premier level sponsor packages)
- Company listing on the Midwest website with direct link to exhibitor website
- Company listing in the exhibitor’s directory in the onsite printed program
- Recognition on signage throughout the conference

ONLINE EXHIBITOR APPLICATION

Online registration is the safest and fastest way to complete your exhibitor application. Follow these quick and easy steps to sign up today:

- Visit www.themidwestfac.org
- Select the EXHIBITORS menu at the top of the page and click EXHIBIT INFORMATION
- Contact us at exhibits@themidwestfac.org or 312-201-6771 for assistance.

2026 EXHIBIT BOOTH INFORMATION & PRICING

Booth Category	Advanced Rate Until 11/30/25	Regular Rate 12/1/25-2/28/26*
10x16 Island Booth**	\$7,900	\$8,400
10x10 Island Booth**	\$4,350	\$4,850
10x10 Corner Booth	\$3,950	\$4,450
10x10 Aisle Booth	\$3,550	\$4,050
8x10 Corner Plus Booth	\$3,750	\$4,250
8x10 Standard Corner Booth	\$3,550	\$4,050
8x10 Standard Aisle Plus Booth	\$3,450	\$3,950
8x10 Standard Aisle Booth	\$3,250	\$3,750

*Applications received after 3/1/26 will incur a \$300 late fee and may not be included in the final printed collateral.

**Booths 111, 115, 119, 120, 123, 124, 127, 129, 306, 314, 318, 324, 326, 330, 332, 334, 336, and 338 are reserved for Sponsors at Platinum, Gold, and Silver levels.



EXHIBIT HALL FLOORPLAN



THE MIDWEST

MARCH 26-29, 2026

CHICAGO MARRIOTT
DOWNTOWN
MAGNIFICENT MILE

www.themidwestfac.org

FOOT & ANKLE
CONFERENCE



PREMIER SPONSOR LEVELS

ITEM	PLATINUM	GOLD	SILVER
	\$30,000	\$20,000	\$10,000
Booth	10x16 or 10x20	10x10	10x10
Accredited Meal Symposia or 1-Day Hands-on Workshop	✓		
Discount on additional marketing opportunities	50% Discount	25% Discount	10% Discount
Conference Bag Inserts (max size 8.5"x11")	✓	✓	
Pre/Post Conference Attendee List with Email Addresses	✓	✓	✓
Invitations to Faculty VIP Reception	4	3	2
Logo Recognition in Onsite Program and on Signage	✓	✓	✓
Logo Recognition on Conference Website with Link to Company Website	✓	✓	✓
Additional Badges	8 (10 total)	6 (8 total)	4 (6 total)
Social Media Recognition	4 Posts	3 Posts	2 Posts
Ad in Onsite Program	2 Full-Page	1 Full Page	1 Half Page
Choice of Booth Placement for 2027 Midwest Before Floorplan Goes Public	1 st	2 nd	3 rd

SPONSORSHIP OPPORTUNITIES

LANYARDS | \$7,500

Limited to one sponsor. Production and onsite logistics handled by conference organizers. Artwork due by 2/27/26. Quantity - 1,500

NOTEPADS & PENS | \$7,500

Limited to one sponsor. Production and onsite logistics are handled by conference organizers. Artwork due by 2/27/26. Quantity - 1,500 (each)

HOTEL ROOM KEYCARDS | \$10,000

Limited to one sponsor. Production and onsite logistics are handled by conference organizers. Artwork due by 2/27/26. Quantity - 2,500 (est. two keys per room)

FLOOR CLINGS | \$10,000

Limited to two sponsors. Production and onsite logistics are handled by conference organizers. Artwork due by 2/27/26. Quantity - 50 (can use on floors and escalator walls)

CONFERENCE BAGS | \$12,500

Limited to one sponsor. Production and onsite logistics are handled by conference organizers. Artwork due by 2/27/26. Quantity - 1,500

VIDEO WALL | \$15,000

Limited to two sponsors. Production and onsite logistics are handled by conference organizers. Artwork due by 2/27/26. Quantity - 2 (8'H x 13" W back wall with graphics and 55" embedded monitor for video/graphic images)

CONFERENCE WI-FI | \$20,000

Limited to one sponsor. Conference wi-fi landing page artwork/ad provided by sponsor with link to sponsor website/selected product(s). Artwork due by 2/27/26.

HEADSHOT CAFE | \$20,000

Limited to one sponsor. Provide professional headshots and fun "selfie station" in general session foyer with branded step-and-repeat backdrop. Price inclusive of photographer, onsite branding, and space rental. Artwork due by 2/27/26.

FACULTY DINNER | \$25,000

Limited to one sponsor. Exclusive networking opportunity with faculty members inclusive of food and beverage, audiovisual, and room rental. A 15-minute promotional presentation will be permitted.



INDUSTRY SUPPORTED SYMPOSIA AND WORKSHOPS

BREAKFAST SYMPOSIUM | \$15,000

Available Thursday (3/26/26), Friday (3/27/26), Saturday (3/28/26), and Sunday (3/29/26) held in the general session room from 7:00 am - 8:00 am. CECH accreditation is preferred (unbranded/non-promotional content). Food and beverage, audiovisual, room rental, and onsite staff support included. Supporter is responsible for speaker travel and expenses.

LUNCH SYMPOSIUM | \$15,000 - \$25,000

Available Thursday (3/26/26), Friday (3/27/26), and Saturday (3/28/26). Room sizes vary from 50-400 attendees. Food and beverage, audiovisual, room rental, and onsite staff support included. Supporter is responsible for speaker travel and expenses.

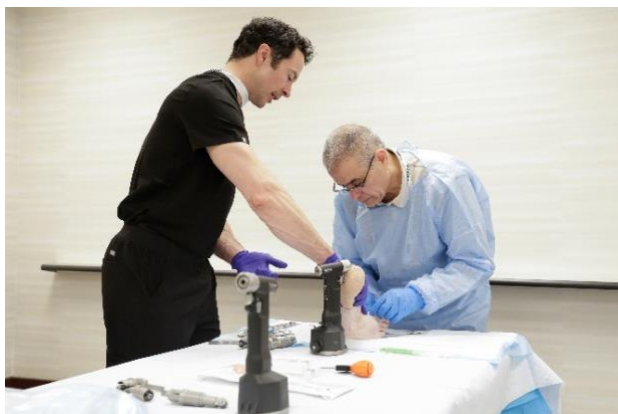


HANDS-ON WORKSHOP | \$10,000 - \$20,000

Available Thursday (3/26/26), Friday (3/27/26), and Saturday (3/28/26). Room sizes vary from 20-80 attendees. Food and beverage, audiovisual, room rental, and onsite staff support included. Supporter is responsible for speaker travel and expenses, and all workshop materials (including shipping/drayage fees).

CADAVER LAB | \$15,000 - \$25,000

Available Thursday (3/26/26), Friday (3/27/26), and Saturday (3/28/26). Room sizes vary from 20-80 attendees. Food and beverage, audiovisual, room rental, and onsite staff support included. Supporter is responsible for speaker travel and expenses, and all lab materials (including cadavers and shipping/drayage fees).



The Midwest will promote each activity via emails, push notifications, conference website, onsite program, and signage. The supporter is responsible for the cost and coordination of speakers (fees, travel, lodging, etc.), collateral/print materials, cadavers/disposal of medical waste, equipment, and any other items needed to produce their activity.

ADVERTISING OPPORTUNITIES

ONSITE PROGRAM AD | \$500 - \$1,500

Artwork due by 2/27/26

- Full page ad - \$1,500
- Half page ad - \$750
- Quarter page ad - \$500

The image shows two examples of on-site program ads on the left. The top one is for 'NEXT GENOMIX' and lists services like 'ORTHODONTIC TESTING', 'ESOPHAGEAL NERVE FIBER DENSITY TESTING', and 'WOUND PCR TESTING'. The bottom one is for 'PICA' and says 'I am modernizing the business of podiatry'. To the right are four gray boxes representing ad sizes: 'FULL PAGE' (8" x 10.5"), 'HALF PAGE (HORIZONTAL)' (8" x 5.125"), 'HALF PAGE (VERTICAL)' (3.875" x 10.5"), and 'QUARTER PAGE' (3.875" x 5.125"). Below these boxes is the text 'File Format: 300dpi / PNG Images / No Bleeds'.

ONSITE SIGNAGE | \$5,000 - \$25,000

LED walls, escalator clings, elevator clings, column wraps, and physical structures are available. Contact exhibits@themidwestfac.org for additional details and specs. Artwork due by 2/27/26.

WEBSITE AD | \$500 - \$5,000

Sizes, placement, and duration vary. Contact exhibits@themidwestfac.org for additional details.

EMAIL MESSAGE | \$1,500 - \$5,000

Send branded marketing messages to attendees, target audience, and/or full MFAC email marketing database. Packages vary based on quantity. HTML artwork provided by advertisers.

PUSH NOTIFICATION | \$1,500

Limited to 5 advertisers. Send text only message to onsite attendees via their mobile devices.

CONFERENCE BAG INSERTS | \$1,000

Maximum size 8.5" x 11" and 12 pages. Sponsor is responsible for production, printing, and shipping fees. Inserts due by 2/27/26.

SOCIAL MEDIA POST | \$500 - \$5,000

Send branded marketing messages via The Midwest social media channels, inclusive of Facebook, Instagram, LinkedIn, and X. Packages vary based on quantity. Artwork and content provided by advertiser due by 2/27/26.

SOCIAL MEDIA POST GUIDELINES

Character Limits 700 characters X limited to 280 characters Images 1:1 ratio; 1080x 1080 pixels File Format: only .jpegs and .pngs will be accepted. Include any special instructions for the post - i.e. please tag [your username].

LEAD RETRIEVAL 101

How are you capturing and following up with the leads collected at your booth?

Maximize your ROI with ATS Lead Retrieval Services!

Event badges aren't just identification—they're electronic business cards loaded with attendee contact information and key demographics. ATS Lead Retrieval makes it easy to capture, qualify, and follow up with leads efficiently, so you never miss a sales opportunity.



MobilePlus™

Dedicated handheld scanner for quick, seamless lead capture.



iPad MiniPlus™

Large-format device with an easy interface for lead management.



LeadsPlus™ App

Use your own device to scan and capture leads anytime

Just Point & Scan

- Instant lead capture with contact & demographic data

- Real-time & post-event access (saved for 36 months)

- Easily manage your booth's leads

- Add notes & qualifiers for better follow-up

- Onsite tech support included

- Seamless CRM integration

📞 Questions? Please call: **985-809-0600**

🌐 Visit Us at: www.american-tradeshow.com

✉ Email: orders@american-tradeshow.com

✉ Mail Checks to: ATTN - American Tradeshow Services | 217 General Patton Ave. Mandeville, LA 70471

2026 RULES AND REGULATIONS

The Midwest Foot & Ankle Conference
March 26-29, 2026 | Chicago Marriott Downtown Magnificent Mile
540 N Michigan Avenue, Chicago, IL 60611
www.themidwestfac.org | exhibits@themidwestfac.org | 312-201-6771

Please review these rules and regulations carefully as they may have changed. Checking the box on the application binds you and your company to this contract and the terms expressed herein.

BOOTH SPACE

Exhibit space is selected on a first-come, first-served basis and will not be reserved until completed applications and required payments are received by The Midwest Foot and Ankle Conference. Booths vary in size, ranging from 10'x16' to tabletop displays. All display material is restricted to a maximum height of 36" except for the back wall of the display, which is limited to 8' in height and ½ the length of the booth in depth for 8'x10', 10'x10', and 10'x16' booths. Each booth requires NAME BADGE admission to the exhibit area by official Conference badge only, which must be worn at all times when in the exhibit area. Badges are only assigned to employees of an exhibiting company. Additional badges may be purchased upon registration.

PRODUCTS/SERVICES EXHIBITED

Products or services exhibited (or referred to) must be those related to the interests and educational values of The Midwest Foot and Ankle Conference and commonly manufactured or supplied by the exhibitor. Exhibitors may only exhibit products/services approved by The Midwest Foot and Ankle Conference. The Midwest Foot and Ankle Conference may refuse to accept the application of any company or person whose display of goods or services is not compatible, in the sole opinion of The Midwest Foot and Ankle Conference, with the general character and objectives of The Midwest Foot and Ankle Conference.

TERMS OF PAYMENT

Payment Terms: Payment for exhibit booth space is due in full at the time of reservation. Booth reservations are not confirmed until full payment is received. **Cancelation and Refund Policy:** Cancellations received on or before February 27, 2026, will be eligible for a refund less a \$500 administrative fee. No refunds will be issued for cancellations received after February 27, 2026. All payments made after this date are deemed fully earned and non-refundable as liquidated damages for administrative and logistical costs incurred. If the exhibitor fails to occupy the exhibit space by 7:00 pm CT on March 25, 2026, or withdraws from the event for any reason, the Conference reserves the right to reassign the space without refund. **Chargeback Waiver and Dispute Resolution:** By submitting an exhibitor application and submitting payment, the exhibitor expressly waives the right to initiate any chargeback or payment dispute through their credit card provider or financial institution for payments made under this agreement. All payment disputes must be submitted in writing to The Midwest Foot & Ankle Conference for resolution. No dispute or chargeback will be

2026 Exhibitor Rules and Regulations (cont'd)

accepted without written agreement from both parties. The exhibitor agrees that chargebacks not authorized by the Conference may be pursued for collection, legal fees, and damages incurred as a result of the unauthorized action. **Acknowledgement:** By submitting payment and the exhibitor application, the exhibitor acknowledges and agrees to these terms and affirms that they understand their payment is final, subject to the terms above, and that they will not initiate any unauthorized payment disputes.

CANCELLATION

In the event that the Conference shall not be held for any reason whatsoever, then and thereupon, the contract for exhibit space shall be terminated. In such case, the exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the Midwest Foot and Ankle Conference will be to return to exhibitors their space payment on a pro-rata basis after deduction of all Conference costs and expenses incurred by the Midwest Foot and Ankle Conference through the date of cancellation, an administrative fee, non-refundable fees, and overhead charges.

SUBLETTING AND USE OF SPACE

Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods other than those manufactured or sold by them in the regular course of their business. No person, firm or organization that has not contracted with The Midwest Foot and Ankle Conference for occupancy of exhibit space will be permitted to display or demonstrate any products, processes or services, solicit orders, wear exhibitor identification badges, or distribute advertising or other materials at the Conference. Any infringement of this regulation will result in prompt removal of the offending person(s). The Midwest Foot and Ankle Conference does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the Conference.

EMPTY CONTAINER STORAGE

All empty containers, cartons, fiber cases and skids **MUST** be placed in empty storage with Valley Expo Displays or stored in an offsite location no later than 8:00 am the morning of show open. There is zero tolerance for Exhibitors storing these items behind the drapes or underneath tables. The Chicago Fire Marshal will conduct a thorough walk-through several times to ensure compliance with these regulations.

BADGES

Admission to the exhibit area will be by official Conference badge only, which must be worn at all times when in the exhibit area. Exhibiting companies will be limited to allotment provided with booth or sponsor packages purchased. Badges are only assigned to employees of an exhibiting company. Guests of exhibiting companies must be approved by the Midwest Foot and Ankle Conference and purchase exhibit hall-only passes. Badges are non-transferable.

2026 Exhibitor Rules and Regulations (cont'd)

HOTEL RESERVATIONS

To secure the amount of meeting and exhibit space required to hold our conference, The Midwest Foot and Ankle Conference must guarantee our exhibitors and attendees will occupy hotel rooms at the Chicago Marriott Downtown Magnificent Mile. If we do not meet or exceed this guarantee, we incur financial penalties that will increase the cost for exhibitors and attendees. It is REQUIRED that all exhibitors stay within the official room block to ensure we meet our commitment. Exhibitors in violation are subject to a fee and loss of priority points.

EXHIBIT SPACE ACTIVITIES

Business activities, circulars and advertising material of the exhibitor shall only be conducted and/or distributed within the exhibit space assigned to the exhibitor. Exhibitors are prohibited from conducting any activities on the outside grounds, parking area, or elsewhere inside of the Chicago Marriott Downtown Magnificent Mile without prior consent. Exhibitors are required to keep the assigned exhibit space in good order at all times. Exhibitors may not place anything in the aisles during open hours. Promotional activities considered objectionable and not in the best interest of The Midwest Foot and Ankle Conference and its purpose of education will be expressly prohibited. All unusual or atypical promotional activities, in The Midwest Foot and Ankle Conference's sole discretion, must be approved in writing by The Midwest Foot and Ankle Conference no later than sixty (60) days prior to the opening of the Conference.

EXHIBITOR/SALES ACTIVITIES

Exhibitors/Sponsors will not host any onsite or offsite activities that interfere with scheduled MFAC educational programming or events during the March 26-29, 2026 conference dates. All exhibitor/sponsor activities scheduled outside of The Midwest programming or events that include any of The Midwest attendees must be approved through The Midwest Foot and Ankle Conference to ensure no conflicts with The Midwest programming or events. Violation of this may result in the exhibitor being unable to return and participate in future conferences.

FOOD & BEVERAGE

Only food and beverage purchased from the host hotel may be served on hotel property. The Hotel reserves the right to cease service of alcoholic beverages in the event that persons under the state mandated age limit are present at the function and attempt to receive service of alcoholic beverages. Hotel further reserves the right to deny alcoholic beverage service to guests who appear to be intoxicated.

2026 Exhibitor Rules and Regulations (cont'd)

SOUND & AUDIOVISUALS

Audiovisual and other sound and attention-getting devices are permitted only in such intensity as, at the sole discretion of The Midwest Foot and Ankle Conference, does not interfere with the activities of other exhibitors. Videos purely for entertainment, without educational or informational value, will not be permitted. The Midwest Foot and Ankle Conference reserves the right to restrict any or all audio and/or visual exhibits that may be objectionable or to order the removal of any or all portions of an exhibit space that The Midwest Foot and Ankle Conference deems is detrimental to or distracts from the common order of the exhibit hall.

USE OF DIAGNOSTIC IMAGING EQUIPMENT

In compliance with the recommendation of the U.S. Department of Health and Human Services, exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation (including diagnostic ultrasound). In addition, demonstrations of activated therapeutic lasers are prohibited.

FDA REGULATIONS

Exhibitors will comply with all applicable Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the US may be exhibited only if accompanied by easily visible signs indicating the status of the product.

CONTRACTOR SERVICES

The Midwest Foot and Ankle Conference has selected Valley Expo Displays as its Official Service Contractor to provide services in the exhibit area. Complete information, instructions, and schedule of prices regarding shipping, drayage, labor for installing and dismantling, furniture, etc., will be included in the Exhibitor Services Kit available from Valley Expo Displays after spaces have been confirmed. Valley Expo Displays is the official hotel provider of cleaning services. All exhibitors using the services of an outside contractor must provide the following information to The Midwest Foot and Ankle Conference no less than thirty (30) days before the start of the exhibit: name and address of contractor, name(s) of supervisors in attendance, name(s) and/or number of regular employees in attendance, certificate of liability and worker's compensation insurance, written statement that such contractor will comply with all rules and regulations of the Conference including observance of local labor rules and regulations and assurance that the nonofficial contractors will be responsible to Valley Expo Displays regarding move-in and move-out scheduling. Labor other than permanent employees of the exhibitor must be furnished through Valley Expo Displays.

2026 Exhibitor Rules and Regulations (cont'd)

SHIPPING INSTRUCTIONS

All exhibit material and equipment must be consigned to Valley Expo Displays. Please review the Valley Expo Displays Exhibitor Services Kit for instructions on shipping materials.

BOOTH AND SIGN INFORMATION

All booth draperies are fireproofed and conform to the fire regulations of the City of Chicago. Drapery back walls are 8 feet in height and side dividers are 3 feet high. Booth dimensions are 8'x10', 10'x10' or 10'x16'. An identification sign 7" x 44" in dimension will be provided with each exhibit space.

FURNISHINGS AND EQUIPMENT

Exhibit space is equipped with pipe and draping, a 6-foot skirted - 30-inch-high table; 2 plastic side chairs; a wastebasket, a 17" x 11" sign (the facility is already carpeted, no additional carpeting will be provided). To enhance the appearance of your booth, carpeting and additional furnishings may be rented from Valley Expo Displays. Additional furniture and equipment may be rented from Valley Expo Displays, 4950 American Road, Rockford, IL 61109, (877) 332-4292. Order forms will be included with your Exhibitor Service Packet. Additional electrical services can be rented from Valley Expo Displays, via the exhibitor services kit. All electrical equipment must conform to the City of Chicago electrical code and must be approved by the Underwriters Laboratory (U.L.) or another recognized laboratory. Further specifications are available from Valley Expo Displays.

FLAMMABLE MATERIALS

Combustible or flammable decorations such as crepe paper, tissue paper, cardboard, corrugated paper, etc., shall not be used in the exhibit area. Helium balloons of any size and/or description are expressly forbidden. All packing containers, excelsior, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. Exhibitors represent and warrant that they shall comply with all national, state, and local fire regulations and accept full responsibility for such compliance.

SECURITY

The Midwest Foot and Ankle Conference provides security guard service during exhibit hours to restrict access to meeting registrants displaying valid name badges. Although security personnel may be on-site during exhibit hours, The Midwest Foot and Ankle Conference, Chicago Marriott Downtown Magnificent Mile, and Valley Expo Displays shall have no liability whatsoever for theft, loss, or damage to property belonging to exhibitors, their agents, employees, business invitees, visitors, or guests.

2026 Exhibitor Rules and Regulations (cont'd)

LIABILITY

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Chicago Marriott Downtown Magnificent Mile, its owners or managers that result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless Chicago Marriott Downtown Magnificent Mile, The Midwest Foot and Ankle Conference, and their owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability includes all losses, costs, damages, or expenses arising from or out of or because of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

INSURANCE

All property of the exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area. The Midwest Foot and Ankle Conference and the Chicago Marriott Downtown Magnificent Mile do not provide insurance covering exhibitor's property, and exhibitor expressly waives and releases any claim or demand it may have against them by reason of any damage to or loss of property of the exhibitor. The exhibitor shall carry comprehensive general liability coverage, including premises, operations, and contractual liability coverage of at least \$500,000 for personal injury liability, \$1,000,000 for personal damage liability, and statutory workmen's compensation with employer's liability with a limit of at least \$100,000. Certificates of insurance must be furnished to The Midwest Foot and Ankle Conference with final booth payment. The Midwest Foot and Ankle Conference and the Chicago Marriott Downtown Magnificent Mile shall be listed as additional insured on the certificate of insurance. Address for MFAC: 332 S. Michigan Ave, Suite 121-5468, Chicago, IL, 60604.

NEED INSURANCE? Purchase a certificate of insurance [here](#).

AMERICANS WITH DISABILITIES ACT

The exhibitor represents and warrants i) that its exhibit will be accessible to the full extent required by law; ii) that its exhibit will comply with the Americans with Disabilities Act ("ADA") and with any regulations implemented by that Act; and iii) that it shall indemnify and hold the Midwest Foot and Ankle Conference harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses, that may be incurred by or asserted against the Midwest Foot and Ankle Conference, its officers, directors, members, agents or employees on the basis of exhibitor's breach of this paragraph or non-compliance with any of the provisions of the ADA.

2026 Exhibitor Rules and Regulations (cont'd)

ENTERTAINMENT

The exhibitor agrees not to sponsor group functions such as luncheons, receptions, speeches or other activities during periods when exhibits, meetings or regular conference events are scheduled that would in any way interfere with attendance at regular activities or induce visitors away from the exhibition or sessions. **THE EXHIBITOR MUST CLEAR WITH MFAC STAFF ANY INTENDED GROUP FUNCTIONS INTELLECTUAL PROPERTY** Exhibitor shall obtain any and all licenses or grants of authority required under the copyright laws, including, but not limited to, those relating to the performance of music, whether live or recorded. Copies of such licenses and grants will be furnished to the Midwest Foot and Ankle Conference no less than thirty (30) days prior to the start of the Conference. In addition, exhibitor represents and warrants that it shall not display any product or related materials or take any action that infringes on the intellectual property rights of others, including, without limitation, copyright, patent, or trademark rights.

INTELLECTUAL PROPERTY

Exhibitor shall obtain any and all licenses or grants of authority required under the copyright laws, including, but not limited to, those relating to the performance of music, whether live or recorded. Copies of such licenses and grants will be furnished to The Midwest Foot and Ankle Conference no less than thirty (30) days prior to the start of the Conference. In addition, exhibitor represents and warrants that it shall not display any product or related materials or take any action that infringes on the intellectual property rights of others, including, without limitation, copyright, patent, or trademark rights.

PHOTOGRAPHY/MULTIMEDIA DISCLAIMER

The Midwest Foot and Ankle Conference (MFAC) reserves the right to use any photograph/videography or other, similar reproductions or recordings taken during the Midwest Foot and Ankle Conference or at any event sponsored by the Midwest Foot and Ankle Conference. The Midwest reserves the right to use any photograph/videography without the written permission of those included within the photograph. Photographs may be used in publications or other forms of media produced, used, or contracted by The Midwest. This includes, but is not limited to: magazines, web sites, social media, blog, presentations and other marketing materials. The Midwest Foot and Ankle Conference reserves the right to utilize photographs taken during the Conference at their discretion, without the expressed written consent of the original owner. Any person attending The Midwest Foot and Ankle Conference who does not wish to have their image recorded for distribution should make their wishes known to the photographer and/or the event organizers. Any person or organization not affiliated with the MFAC may not use, copy, alter or modify The Midwest photographs, graphics, videography or other, similar reproductions or recordings without the advance written permission of the MFAC.

2026 Exhibitor Rules and Regulations (cont'd)

OTHER REGULATIONS

The Midwest Foot and Ankle Conference shall have the sole authority to interpret and enforce all rules and regulations governing exhibitors and the Conference. Any and all matters not specifically covered herein are subject to decision by The Midwest Foot and Ankle Conference. These rules and regulations may be amended at any time by the Midwest Foot and Ankle Conference upon written notice to all exhibitors. Each exhibitor expressly agrees to be bound by the rules and regulations set forth herein and by any amendments thereto adopted by The Midwest Foot and Ankle Conference from time to time. Any exhibitor or exhibitor representative who, in the opinion of The Midwest Foot and Ankle Conference, conducts itself unethically may immediately be dismissed from the Conference without refund or other appeal.

VIOLATION OF RULES

Any violation of these Rules and Regulations by exhibitor may, at The Midwest Foot and Ankle Conference's discretion, result in denial of access to the exhibit area, denial of exhibit space installation, closing or removal of the exhibitor's exhibit space, loss of Exhibitor Rewards and/or prohibition on future participation in Conferences. In the event exhibitor violates the Rules and Regulations and is prohibited from continued use of the exhibit space, exhibitor's exhibit space fee, or any portion of it, is nonrefundable.

APPLICABLE LAWS

This contract shall be governed by the laws of the State of Illinois. Exhibitor shall abide by these Rules and Regulations, as well as any rules and regulations of the Chicago Marriott Downtown Magnificent Mile, the policies of Valley Expo Displays, including, without limitation, the terms and conditions set forth in its Exhibitor's Manual, and all applicable local, state, federal or other laws, rules and regulations.

SEVERABILITY

Should any part of this contract be found by a court of law to be void, unconstitutional, or unenforceable, the remaining provisions shall remain in full force and effect